



Writers' Guidelines

As one of the largest independent business magazines in Canada for female entrepreneurs and particularly Mompreneurs, The MOMpreneur® Magazine serves both as a voice and also as a valuable resource. Our magazines provide up to date business information as well as inspiration from remarkable Mompreneurs and advice regarding parenting and health.

1. We request that writers send an email proposal to info@themompreneur.com. Please indicate the approximate article length and which section of the magazine you are targeting, allowing for a three-month lead time. We will contact you on acceptance of a proposal and assume no responsibility for unsolicited manuscripts.
2. Payment: The MOMpreneur® Magazine does not pay for unsolicited articles.
3. Deadlines: Articles must be submitted by our deadline on our approved form.
4. Style of Articles: Articles for The MOMpreneur® Magazine should be written in a journalistic style in order to be easily understood by those not immersed in a business environment. Unfamiliar terms, scientific language and jargon should be avoided or explained for the benefit of the lay reader.
5. Scope of Articles: We are interested in articles dealing with women's issues, business topics including marketing, sales, finance, branding, merchandising, purchasing etc. and parenting and health articles.
6. Photos/Artwork: If photos and/or artwork are available, please indicate this in your query. PLEASE DO NOT SEND ANY PHOTOS/ART MATERIALS UNTIL THEY ARE REQUESTED. We are not responsible for unsolicited artwork. We do not pay for unsolicited artwork.
7. We reserve the right to edit for grammar, brevity, clarity and tone.

Section Guidelines

The MOMpreneur® Magazine seeks submissions for the following sections, with word lengths as indicated. Please examine previous issues of The MOMpreneur® Magazine to get an idea of the style, tone and content of articles we publish.

1. Features: In-depth articles on women who have experienced challenges and overcome them to become successful in their business and family life.

2. Business Basics: Our readers like to learn so tell us how you can help them be successful.
3. Parenting: Help our MOMpreneur® balance business and family.
4. Health: News about what works to keep entrepreneurs healthy would be appreciated.
5. Current Trends: Both articles and examples regarding successful and new trends for marketing, sales, web design or search engine optimization, finance, how to obtain financing, public speaking, business branding etc. are welcome.
6. Miscellaneous – What else should Mompreneurs know? Do?